



FOR IMMEDIATE RELEASE

Contact:

Peterson Architecture & Associates
9420 E. Doubletree Ranch Road, Suite C-102
Scottsdale, AZ 85258
Phone: 480-477-1111
<http://www.peterson-architecture.com>
info@peterson-architecture.com

Erik Peterson, AIA, NCARB Announces Opening of New Architectural Firm

Scottsdale, AZ (October 2002) Peterson Architecture & Associates LLC announced recently its grand opening in Scottsdale, Arizona. Founded by Architect Erik Peterson, AIA, the firm specializes in providing complete architectural services for high end custom residential homes, specialty commercial, and clubhouses.

Erik is a licensed Architect in the states of Arizona, Idaho, Hawaii, and California, Nevada and is certified by the National Council of Architectural Registrations Board (NCARB), with a Bachelor of Architecture Degree from Iowa State University, and a Master of Science in Architecture from Arizona State University. As part of his undergraduate studies he participated in the foreign design studios in Rome, Italy, and upon graduation he took a seven month internship at the acclaimed London firm of Terry Farrell Architects.

He has worked internationally in Rome, Italy and London, England as well as for such renowned architectural firms as Taliesin Architects and H & S International. Over an eight year period, Peterson oversaw several award winning projects throughout the West, Hawaii and the Far East.

"The philosophy of our firm is to work as a highly collaborative team that includes client, builder, engineer, landscape architect, interior designer, and other specialists to ensure the best results," says Peterson. "It is responsible teamwork that creates an enjoyable and creative working environment while keeping the project on target with respect to time, process and budget which results in the best possible design."

PAA is committed to incorporating outstanding design with state of the art technology without the limitation of a specific design style. "We regard the relationship between the community, the specific site, and the vision of the client as interrelated and interdependent," says Peterson. "It is the successful management of these important elements which will produce a unique and outstanding result."

For more information please visit: www.peterson-architecture.com

Contact: [info @peterson-architecture.com](mailto:info@peterson-architecture.com)

Phone: 480.477.1111